

**What you don't know can't hurt you... right??**

**WRONG!!!**

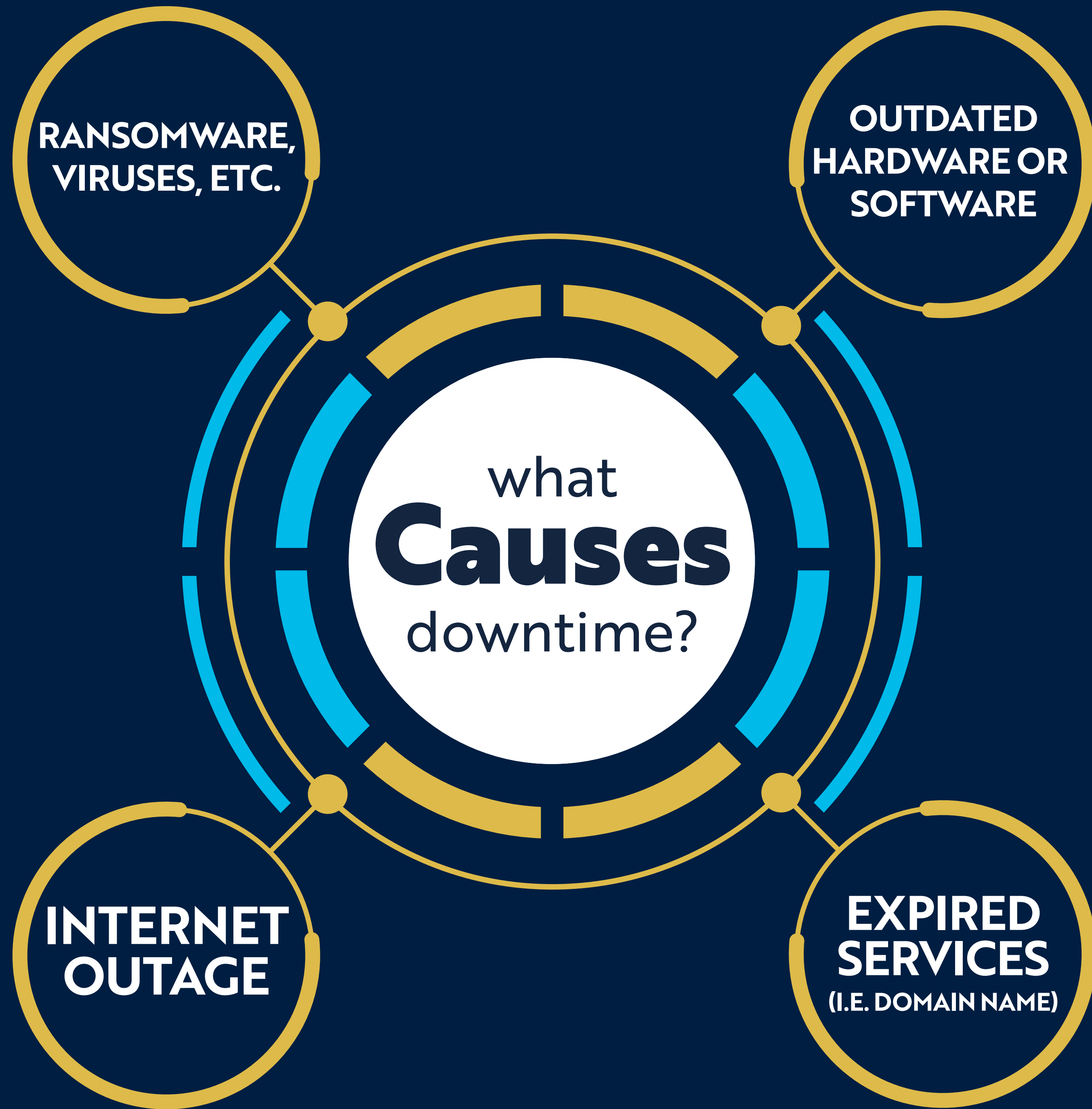
Technology can be costing your business in ways that you don't fully recognize or understand...

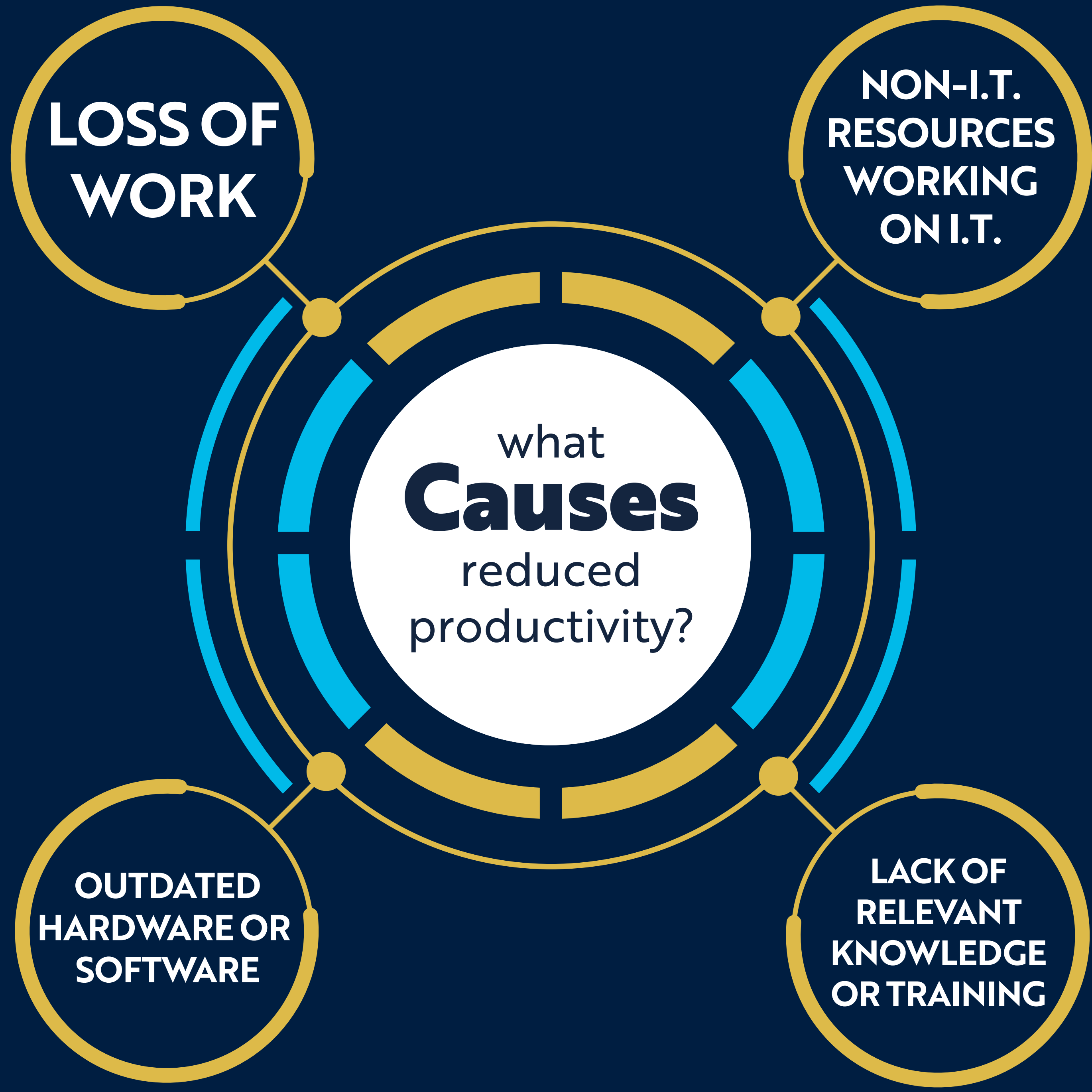
# How bad IT is costing your business...

**Downtime**

**Reduced  
Productivity**

**Security  
Failures**







**The hidden costs of downtime, reduced productivity, and security failures can be huge...**

The cost of downtime for small-to-medium sized businesses can be upwards of:



**\$8k/hr**

\*Source: International Data Corporation (IDC)

**The hidden costs of downtime, reduced productivity, and security failures can be huge...**

The average cost of a data breach for small businesses in the U.S. (2022) was:



**\$2.98  
million**

\*Source: Statista

# **How to stop bad IT from costing your business...**

## **Hire a managed service provider (MSP) like Bit-Wizards!**

- IT management
- Vendor management
- Help Desk
- Security
- Long-term planning & budgeting

**Happy customers, great IT, in that order!**



**Want to learn more?**

**Follow @bitwizards on social media!**



***Stay tuned for our live Q&A session...***

**BIT WIZARDS**