

BIT WIZARDS

The Windows 8 Opportunity

Along with the boom of the tablet market came the need for an Operating System that allows the user to truly bring their desktop with them wherever they go. Windows 8 is the first to accomplish this. With the release of Windows 8, the family of Windows devices, and the implementation of the Windows 8 App market, **can you afford to NOT have a Windows 8 Application?**

2 BILLION
PCs in the World.

92% run a Windows
Operating System.
= **1.84 BILLION**

MORE THAN
8%
RUN **WINDOWS 8**

HOW MUCH WOULD
YOU PAY TO REACH

8% OF 1.84
BILLION

= **147,568,000**
potential customers by
having your **Windows 8**
App on their Desktop?

The Tablet Revolution

20% of the World's
population will be
using Tablets by **2014**.

35% of all internet
users use Tablets.

**WINDOWS 8 WILL OCCUPY
1/3 OF THE TABLET MARKET.**

**APPLE WILL DROP TO
1/3 OF THE TABLET MARKET.**

Tablet owners spend
3X's MORE
than Smartphone owners on **APPS.**

1 OF 5 tablets will be used
for business by **2017**.

\$1 for Angry Birds?!

My productivity doubles
while working in my pj's.

Windows Tablet App Program

The Tablet App program helps customers build and validate innovative and exciting scenarios with new line-of-business apps on Windows tablet devices.

The possibilities are endless with Windows 8 Tablet Apps!

If you are a Microsoft customer, you may qualify for funding from Microsoft through the Windows Tablet App Program. Contact us to get started.

ALEX MORROW
Director of Solution Sales
Alex@bit-wizards.com

TIM MYERS
Senior Solutions Consultant
Tim@bit-wizards.com