



Partner Details

Bit-Wizards

1 (800) 651-4948
www.bitwizards.com

Country

USA

Industry

Information Technology

Partner Profile

With 24 employees based in Fort Walton Beach, FL, Bit-Wizards provides complete custom software services including a variety of Microsoft solutions.

Business Situation

Bit-Wizards realized a shift to the cloud would resonate and align with the need for businesses to lower the cost of IT solutions.

Solution

Bit-Wizards was an early advocate for the Windows Azure platform. The company obtained training and certification before most competitors, which gave them a valuable head start in the marketplace.

Benefits

Reduced overhead
50% reduction in delivery time
Improved efficiency

Agile, Customized Software Solutions Offer Businesses Flexibility and Insight, Helping Maximize Efficiency and Reduce Costs

"We are in a game-changing paradigm with the cloud. Almost like when we went from the horse and buggy to the automobile. That's how I see the cloud and how it's transforming traditional IT."

Vincent Mayfield
CEO, Bit-Wizards

From email marketing to Microsoft SharePoint Development, Bit-Wizards offers comprehensive software development and web-design services. With more than 12 years of industry experience, they help customers quickly diagnose technology shortfalls and provide effective, customized solutions that help reduce costs and improve efficiency.

A Microsoft Gold Competency Partner, Bit-Wizards provides enterprise customers with innovative technology consulting services. The Fort Walton Beach, FL-based company leverages its relationship with Microsoft to access a wide variety of "Mid-Market & Enterprise clients."



Product Solution Items

Windows Azure
ASP.net platform
Microsoft Sharepoint Server 2010
Microsoft Visual Studio
Microsoft Silverlight
Microsoft Office 2010
Microsoft Pinpoint
Microsoft SQL Server 2008

“We are blessed in the Greater Southeast Region to have a fantastic Microsoft Corporate Accounts team. Partnering with Microsoft means a symbiotic relationship that creates a bridge between the Microsoft Platform and our solutions that solve business problems.”

Vincent Mayfield
CEO, Bit-Wizards



“We use Microsoft because they cater to software developers and systems integrators to allow for those hybrid and customer-tailored solutions.”

Vincent Mayfield
CEO, Bit-Wizards

Situation

During the last few years, Bit-Wizards observed that many companies were downsizing and looking for ways to do more with less. As businesses migrated from on-premise IT to the cloud, Bit-Wizards correctly foresaw that Windows Azure, if adopted early, would present a great opportunity for its customers.

Solution

Bit-Wizards trained and earned certification on Windows Azure long before many of its competitors. They later spread the word at Microsoft MIX11 and the Worldwide Partner Conference about the platform’s benefits and their early adoption, helping increase exposure of Microsoft’s cloud solutions. Bit-Wizards’ foresight and dedication to educating consumers about Windows Azure has played a significant role in their recent success.

Benefits

Implementations of Microsoft solutions such as Windows Azure have helped Bit-Wizards become one of Microsoft’s top Partners in the southeast US. Their intimate knowledge of Microsoft technologies, paired with a commitment to exceptional customer service, helps them deliver flexible and efficient business solutions.

Despite tough economic conditions, Bit-Wizards prides itself on delivering strong Return on Investment and maintains an impressive 98% customer satisfaction rate.

Value Added:

At its core, Bit-Wizards is passionate about delivering comprehensive business solutions with a highly personalized customer experience. Bit-Wizards custom-tailors Microsoft technologies to help customers save time and money while addressing specific business needs.

Bit-Wizards notes that, while customized software solutions may be a little more expensive up-front, they can drastically improve a company’s internal processes long term. That means lower overall costs, which frees for up resources to be deployed more efficiently elsewhere.

