

FOR IMMEDIATE RELEASE:

Taylor Haugen Foundation Website Receives Upgrade to Cloud-Based CMS

Website overhaul provides organization with more features and better scalability.

FORT WALTON BEACH, Florida (September 19, 2013) – Originally designed and developed by Bit-Wizards in 2009, the Taylor Haugen Foundation website has been the at core of the organization's mission to provide support to community-oriented, academically-proficient athletes, and organizations that promote and nourish these types of individuals.

While the website content remains unchanged, the new Kentico content management system that now powers it provides a new level of security and abilities for the organization. Kentico CMS is an enterprise web content management system providing a highly-flexible platform with a uniquely easy-to-use user interface built on the Microsoft ASP.NET platform. Moreover, the website is now hosted in Microsoft's Cloud, Windows Azure, which provides the scalability to handle future updates, additions, or just additional bandwidth when needed.

The Taylor Haugen Foundation website provides updates regarding the foundation's primary objectives, the Taylor Haugen Trophy, an annual trophy awarded to an outstanding faith based student athlete who has persevered through challenges, and the Taylor Haugen Scholarship Program, which provides monetary aid to deserving graduating high school student athletes. The website also serves as a tribute to Taylor and includes photographs and biographic information along with a guest book where people can show their support and share their feelings with Taylor's family.

The Taylor Haugen Foundation's latest initiative is the Youth Equipment for Sports Safety (YESS) Program, which works to provide awareness and potentially provide youth safety equipment via grants, scholarship, or direct donations. In partnership with EvoShield, and their evolutionary protective sports equipment, the Taylor Haugen Foundation provides grants and assistance to youth athletic teams/schools/districts at the local and national level.

"We are so thankful for all the support provided by Bit-Wizards," says Brian Haugen, Taylor's father and co-founder of the Taylor Haugen Foundation. "They have been a great partner and supporter. We really appreciate everything they have done to help advance the mission of our foundation."

"There are just so many injuries around the abdominal region that can happen in football. Spleen, liver, kidneys, you name it. With this equipment, they can be avoided. The pros wear this. Robert Griffin III wears it, Adrian Peterson as well. We want this technology to be brought to high school and middle school athletes," Haugen said.

To learn more about the Taylor Haugen Foundation, visit www.TaylorHaugen.org.

ABOUT THE TAYLOR HAUGEN FOUNDATION

Following the death of Taylor Haugen, the beloved 15-year-old Niceville High School (NHS) Student who passed away on August 30, 2008 from injuries sustained during a NHS football game while playing JV wide receiver, parents Brian & Kathy Haugen established the Taylor Haugen Foundation in memory of their son. In the spirit of Taylor's extraordinary character, the purpose of the foundation is to provide support to faith-based, outgoing, community oriented, academically proficient athletes and supporting

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activities and organizations. The Taylor Haugen Foundation is a 501-c-3 nonprofit organization. Donations to The Taylor Haugen Foundation are tax deductible and can be mailed to The Taylor Haugen Foundation, PO Box 101, Valparaiso, FL 32580. For more information, visit www.TaylorHaugen.org or call 850.830.2178.

ABOUT BIT-WIZARDS

Bit-Wizards (www.BitWizards.com) is an innovative and award-winning technology company with offices in Fort Walton Beach, Florida, Memphis, Tennessee, and Austin, Texas. A Kentico Gold Partner and a managed Microsoft Gold Partner with ten technology competencies, Bit-Wizards provides cloud, development, productivity, integration, and creative services. Bit-Wizards provides value to small, medium, and enterprise organizations through its investments in early technology adoption — and the experience and knowledge resulting from those investments.

Large and small businesses alike trust Bit-Wizards as their information technology partner and count on them to design, develop, and maintain scalable custom systems perfectly suited to their business. From integration to custom software and web development, Bit-Wizards delivers software solutions that power business.

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Web version and PDF for this press release can be found at:

<http://bitwizards.com/News/2013/Taylor-Haugen-Foundation-Website-Receives-Upgrade->

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